



# Conference and Event Sponsorship



A variety of Sponsorship opportunities are available to provide additional visibility at the Botany 2008 conference. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of establishing greater name and marketing recognition. Please indicate on the application form in which of these sponsorship opportunities you would like to participate in.

Type of Sponsorship	Cost of Sponsorship	Benefit to Sponsor
General Meeting Sponsorship	\$10,000	Complimentary Booth, Full-page Program Ad, Logo Banner hung in Exhibit Hall, Web link within Virtual Mall on meeting website, Special Signage with Logo. Free product or flyer insert in conference portfolio, Complimentary BSA Corporate Membership for one year.
All-Society Mixer Sunday evening following Plenary Lecture	\$7,500 Provide complimentary hors d'oeuvres, beer, wine and soft drink tickets	Full-Page Program Ad, Special Signage with Logo, Web link within Virtual Mall on meeting website Complimentary BSA Corporate Membership for one year
Conference Tote Bag	\$5,000 Your organization's Logo screen-printed on the conference packet along with the conference Logo	Full-Page Program Ad, Web link within Virtual Mall on meeting website, Program Acknowledgement
Internet Café	\$3,000 Provides up to 12 on-line computers for attendees to access their email	Full-Page Program Ad, Special Signage with Logo, Web link within Virtual Mall on meeting website
All Conference Poster Session Refreshment Break Tuesday Afternoon	\$1,500 Provides afternoon refreshment break for attendees, during the Poster Session	Half-Page Program Ad, Special Signage with Logo Web link within Virtual Mall on meeting website
Book Signing with Reception Only for Exhibitors	\$1,500 Bring your favorite author, provide refreshments and gain maximum exposure to your booth	Full-Page Program Ad, Special Signage with Logo
Conference-Wide Refreshment Break	\$1,500 per sponsor Provides one afternoon refreshment break for attendees	Web link within Virtual Mall on meeting website Half-Page Program Ad, Special Signage with Logo
Meeting Nametag Lanyards	\$1,000	Your name and Logo on the Nametag lanyards that attendees wear for the conference. Free flyer insert in conference portfolio and acknowledgement on conference website
Field Trips, Workshops	\$1,000 per sponsor	Special Signage and Program and Website Acknowledgement
Special Lecture	\$500 - \$1000 per sponsor 1 - 4 hour special lecture	Full-Page Program Ad, Special Signage with Logo,
Door Prizes	\$500 per sponsor Donate up to 10 qualifying books or products to be donated at your choice of Society Banquets and lunches	Special Signage and Program Acknowledgement