



## Advertisements in the Conference Program Book

The Botany 2008 conference organizers invite your company to advertise in the official Botany 2008 Program Book, which are distributed to all attendees at the conference. The Program is prepared as a spiral bound book with the entire conference program included. This year the meeting Abstracts will be presented in an electronic format.

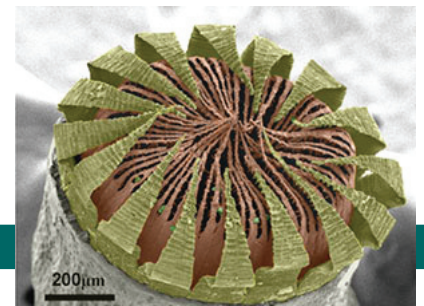
Each ad ordered for inclusion within the text of a conference publication should be submitted as camera-ready copy or as a TIFF or EPS-formatted electronic file with hardcopy.

Indicate on the attached application the appropriate information for your participation preference.

Size		Fee*
Full-Page, card stock inside back cover	non-bleed, color	\$500
Full Page, regular paper	non-bleed, B/W or color	\$300
Two or more Full Pages, regular paper	non-bleed, B/W or color	\$250/page
Half-page horizontal	non-bleed, B/W or color	\$175
Half-page vertical	non-bleed, B/W or color	\$175

Deadline: the BSA Conference Office must receive the application form and all advertising materials for inclusion within the body of the Final Program by June 1, 2008.

\*BSA Corporate Members receive free advertising!



Jessica Budke, University of Connecticut

## Insertions in the Conference Tote Bag

The Botany 2008 conference management will arrange to insert your brochure, order form, or handout in the conference packet given to all registrants. The regular fee for inserting materials is \$250 for each piece.

Materials for insertion should not exceed 9" X 12" in size. Charges for shipping, storage and delivery to the site of the Conference are the responsibility of the vendor.

1000 copies of all insertion materials must be clearly marked and shipped to arrive no later than Monday, July 21, 2008.

Please complete the application included in this document and submit it to the BSA Conference Office.



Anna Jacobsen, Michigan State University